

CREDENTIALS OVERVIEW

Highly efficient and challenge driven individual with extensive broadcast, web and corporate video production management experience. I'm skilled at building project-based teams and guiding them from concept to completion and intimately involved throughout the entire process.

FREELANCE EXPERIENCE**PRODUCER / DIRECTOR / EDITOR**

NEW ERA MEDIA - Bensalem, PA

2007 - Present

- ❖ Produce broadcast commercials, web clips, product photography and corporate videos.
- ❖ Responsible for breaking down scripts, evaluating projects and estimating cost.
- ❖ Initiate and direct casting sessions, determine all production requirements, hire crew and equipment.
- ❖ Prepare production schedules, negotiate facilities, crew and talent fees.
- ❖ Track cost, process payroll and provide final cost accounting report for each project.
- ❖ Produce, direct, edit and supervise the entire production and post-production process.
- ❖ Credits; Producer, Director, Editor

Contour Beds; Direct Response Campaign ☐ Product Photography***Commercials ☐ 20:00 In home Sales Presentation DVD******Customer Testimonial Reenactments ☐ Doctor Testimonial Endorsements*****PRODUCER / EDITOR**

TN MARKETING - Plymouth, MN

2003 - Present

- ❖ Provide creative direction to re-purpose video content for DVD continuity programs.
- ❖ Responsibilities include; locating, reviewing and evaluating content.
- ❖ Prepare proposals and budgets to repurpose programs to fit established format.
- ❖ Considered one of the best producing programs among the clients continuity portfolio.
- ❖ Credits; Producer, Editor:

"Ultimate Four Wheeling Video Series" ☐ Repurposed more than 30 episodes in 5 years.**PRODUCER / DIRECTOR / EDITOR**

PRIMEDIA - Los Angeles, CA

1995 - 2006

- ❖ Produce, direct and edit off-road event videos and DVD's.
- ❖ Evaluated project requirements; prepare budgets, select crew and production equipment.
- ❖ Manage traveling multi-cam crews, locations, and direct on-camera talent.
- ❖ Edit home video DVD's and re-purpose content for broadcast programs.
- ❖ Managed multiple projects simultaneously from concept to completion.
- ❖ Credits; Producer, Director, Camera, Editor

Mickey Thompson Tires ☐ Dunlop Tires "Tire Technology" 1995***Four Wheeler Magazine's "Top Truck Challenge" 1997, 2000, 02, 03, 04.******4Wheel & Off-Road Magazine's "Ultimate Adventure" 2002, 03, 04.******Four Wheeler Magazine's "Real Truck Club Challenge" 2003, 04, 05.***

PROFESSIONAL EXPERIENCE

PRINCIPAL

BIG SKY POST & PRODUCTIONS - Santa Monica, CA 1989 – 2001

- ❖ Big Sky was a full service production company providing facilities and services for commercials, network promos, infomercials and TV programs.
- ❖ Big Sky Post & Productions facilities included; stage rentals, linear and non linear editing services, camera rental packages, Discreet Logic Smoke & Flint compositing, graphics, voice over sessions, audio sweetening and duplication.
- ❖ Supervised 10,000 sq/ft facilities, managed all business affairs, budgets, schedules, negotiations, and contracts.
- ❖ Consulted with clients to determine scope of project, develop production process specific to project needs, draft proposals, prepare and track production budgets.
- ❖ Big Sky client roster included; ABC Promo ❖ Disney ❖ FOX-TV ❖ KIA Automotive ☞ Hilton Hotels ☞ Hyundai ☞ MTV ☞ VH1 ☞ Universal Studios ☞ Warner Bros ☞ Entertainment Tonight ☞ Independent Producers ☞ Ad Agencies ☞ and many more satisfied clients.
- ❖ During this time I gathered a long list of work and credits, here are a few of the more notable and one obscure one.

"Contact", On-Line Video Editor: Robert Zemeckis Director.

"Jurassic Park River Adventure", On-Line Editor : Magic Window Productions.

"Artificial Intelligence" On-Set Video Editor: Steven Spielberg Director.

"Life Alert", Producer/Director: Commercials "Help, I've fallen and can't get up" Campaign.

EDUCATIONS & CREDENTIALS

USMC Instructional Television Unit - USMC 29 Palms, CA, 1974

Associate of Arts Degree Communication Arts - Saddleback College, Mission Viejo, CA, 1979

CMX Video Tape Editing Certification - Wayland Associates, Hollywood, CA, 1984

Video Tape Editing and Digital EFX, Certification - Grass Valley Group, Grass Valley, CA, 1990

AVID Technologies Certification - AVID Training, Hollywood, CA, 1995

ProMax Systems Certification - Final Cut Pro, Irvine, CA, 2001

EQUIPMENT

*MAC Power PC G5 ☞ MAC Book Pro ☞ Final Cut Pro Studio ☞ AJA I/O
Sony BVW-70 Beta SP ☞ Sony DSR-80 DVCAM ☞ Sony Z1U HDV Camera Package
Sony Field Monitor ❖ Sachtler Tripod ☞ Lowell Lighting Kit ☞ Lectrosonics Wireless Mic*